

PRF IMPACT REPORT 2023

A stylized, dark orange phoenix logo is positioned in the bottom right corner of the page. The phoenix is depicted in profile, facing left, with its wings spread and tail feathers visible. It is surrounded by stylized branches and leaves, also in a dark orange hue.

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Thank you from the Executive Director



WHAT WE DO WHY WE DO IT

OUR MISSION

Our mission at the Phoenix Roasters Foundation is to bring dignified hope and relief to the communities surrounding our coffee farmers.

It is our mission to help break the cycle of poverty by providing access to quality education, jobs, medical care, church planting, and more.

We do this through partnering with our coffee farmers and ministers in Guatemala, Honduras, Nicaragua and Panama. They are boots on the ground 24-7 with a heart for the people of their country.

42.5%
OF CHILDREN
IN LATIN AMERICA
LIVE WITHOUT ACCESS TO
BASIC NEEDS

OUR PURPOSE

Dignified hope and relief creates margin for gospel conversations.

At Phoenix, we believe that relationships are everything, the rest is just details. The heart behind everything we do is loving God and loving others. We know the main way to do this is by building relationships.

As active partners with our coffee farmers, we are always looking for open doors to share the love of Christ. Through His love, we hope others will be impacted and motivated to take His good news to the ends of the earth.

42%
OF ALL PEOPLE GROUPS
IN THE WORLD
DO NOT HAVE ACCESS
TO THE GOSPEL

OUR STORY SO FAR

This first year of operation has not been short of challenges. With a lot to learn and accomplish, we were incredibly blessed to find partners who believe in our mission and who came along side of us in this journey. This year as we worked to create a financial foundation, we were still able to accomplish more than we would have imagined:

TRAVEL

We were able to visit all four of our coffee farmers/ministers in their home country:

- The Caballeros in Panama
- The Navichocs in Guatemala
- Cultivate 435 in Nicaragua
- The Hines in Honduras

This is an essential part of our non-profit as we nurture our relationships with our farming partners. We know that they are the long-term presence in their communities, and this mission wouldn't be possible without them.

FUNDRAISERS

The Spring Shoot

- 26 Participants
- More than **\$22,000** raised

The Fall 5k

- 100 Participants
- More than **\$5,000** raised

RELIEF

- **Computer Router** sent for Rubén to be able to create graphic designs for income. He has been a resident at Casa de Rubén since its beginning, and is for whom the medical clinic is named. The Rubén House is a project under the Hines in Honduras where they are able to facilitate medical assistance for those with disabilities.
- Paid for **hot water heater** to be installed at the Caballeros home in Panama to be used by them and their many ministry guests. We **employed** a local pastor for his installation services.
- Purchase of **literature** for the school in Guatemala where Cata Navichoc (our farmer's wife) works. It is one of the few free schools in this area of Guatemala. Children from all around Lake Atitlan will travel to be able to have an opportunity for education here.
- Funds raised for a **roof replacement** at Pastor Rafael's church in Guatemala, amongst a very impoverished village. With the partnership of Pastor Rafael in this area, the average education level of the children in this village has been raised from 3rd grade to 7th grade.
- Connected our coffee farming partners with local strawberry farmers to discuss the opportunity for a **more steady income** by planting coffee trees throughout their strawberry fields.

OUR 2024 GOALS

“Be faithful to what God has called you to, and trust Him to handle the consequences”

-Charles Stanley

FINANCIAL

Through fundraisers, donations, and sponsorships from individuals, churches, and businesses, this year we hope to raise

\$100,000

This will allow us to finance all of our projects, as well as operation and administration costs.

TRAVEL

**HONDURAS
NICARAGUA**

FUNDRAISERS

**Pheasant Shoot
Golf Tournament
5k
Banquet**

RELIEF

Casa de Rubén Expansion
Coffee Employee Housing
Pastoral Training
Children's School Psychologist
Missionary Support

over
90
donors

18
recurring monthly donors

Each one playing a part in providing dignified hope & relief.



ACKNOWLEDGEMENTS

This was our first operational year as a non-profit. We would not have experienced the success & victories we did without our many supporters, partners, sponsors, and volunteers like you!

Thank you to our board members for their oversight and commitment to the Phoenix mission:

Brian Holland, Jeff Bagwell, Greg Sweatt, Tim Gregson, Ken Morrow, and Jerrill Sprinkle.

Thank you **Emily Ryan** and **Parker Hollstein** for all of your amazing contributions in photography, writing, social media, marketing, and graphic design.

Thank you **Carol McPherson, Jeff Bagwell, and Lisa Cavener** for all of your financial and legal wisdom.

Thank you **Phoenix Roasters Staff** and **Coffee That Matters Cafe Staff** for your constant support and encouragement.

Thank you to our Fundraiser sponsors this year:

Chris Settles and Grounded Engineering
Mount Pleasant Baptist Church Wilkesboro, NC
Cooper Sellers and The Training Box
Jimmy Wallace with Norton Insurance Division
Free Chapel Gainesville, GA
Randy and Chantel Brooks
Canopy + The Roots Dahlonega, GA
Hope Chiropractic Gainesville, GA
Burn Boot Camp Gainesville, GA
Rahab's Rope Gainesville, GA
Faith Racers

And of course thank you to the **Caballeros**, the **Hines**, the **Navichocs**, and **Cultivate 435** for your heart for the Lord and for your people! You are the reason we are able to do what we do!

I'm excited to see what is in store for us in 2024!

Peace and Hope,
Kaylin A. Starbuck
PRF Director

WE THANK YOU FOR YOUR CONTINUED SUPPORT AND PARTNERSHIP

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